



AFLAR Scientific Conference 2023
(In conjunction with The Arthrhema Society of Kenya)

THEME:

RHEUMATOLOGY IN AFRICA; A NEW DAWN



Registration fees:

	Early Bird	Onsite
Rheumatologists/Other specialists /Physicians	18,000 Ksh	20,000 Ksh
General Practitioners/Registrars/Fellows	15,000 Ksh	18,000 Ksh
Nurses/Allied Professionals	15,000 Ksh	18,000 Ksh
International Delegates	200 USD	250 USD

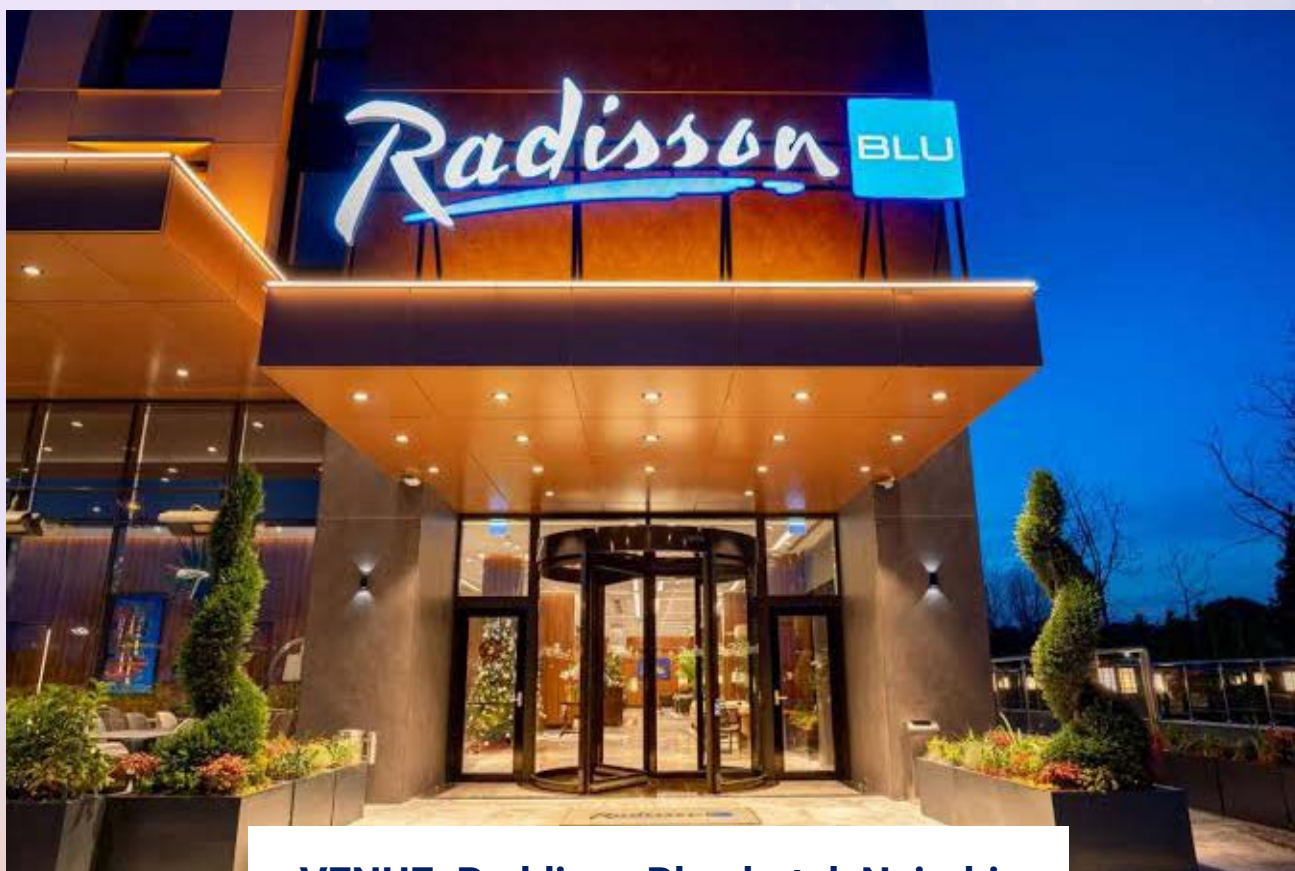
DATES: 22nd to 25th Feb 2023
VENUE: Raddison Blue hotel, Upper hill,
Nairobi Kenya

INTRODUCTION

RE: AFLAR CONGRESS 23-25th February 2023 – Raddison Blue Hotel

ARSK is excited to announce this year's Africa League of Rheumatology (AFLAR) congress will be hosted by Kenya to be held on 23-25th February 2023. The AFLAR congress is held every two years and brings together medical personnel involved in rheumatology across Africa. We invite you to be part of this auspicious meeting that will bring together leading local and international experts in rheumatology under the theme of "Rheumatology in Africa: A New Dawn".

We would like to offer you an opportunity to put your company's brand in front of key industry professionals, who have interest in your products, by becoming a conference sponsor.



VENUE: Raddison Blue hotel, Nairobi



VARIOUS CATEGORIES OF SPONSORSHIP ARE:

Platinum Kshs. 5,000,000

- ◆ One dedicated symposium –Details of everyone who attends the sessions will be provided
- ◆ Slot in conference to Market a product
- ◆ 1 full page advert in conference program
- ◆ One 10m x 3m (30m²) exhibition booth at a strategic place
- ◆ Logo on conference lanyards and nametags cobranded with AFLAR
- ◆ Access to Special Keynote seating
- ◆ Access to VIP lounge in the conference centre
- ◆ 10 full conference passes
- ◆ Website recognition
- ◆ Logo on Sponsors section in the program
- ◆ Company description
- ◆ Branded sponsorship signage in prominent location(To be provided by the sponsor)
- ◆ Link to your featured content

Gold Kshs. 3,000,000

- ◆ One 9m x 3m(27m²) exhibition booth with prominent location in the Exhibition hall
- ◆ One speaking opportunity during a lunch/evening symposium
- ◆ 7 full conference passes
- ◆ Access to VIP Lounge in the conference venue
- ◆ Recognition/Thank You during Keynote by organizing committee member
- ◆ Website recognition
- ◆ Logo on sponsor section
- ◆ Company description
- ◆ Branded sponsored signage in prominent locations (to be provided by sponsor)
- ◆ Link to your featured content

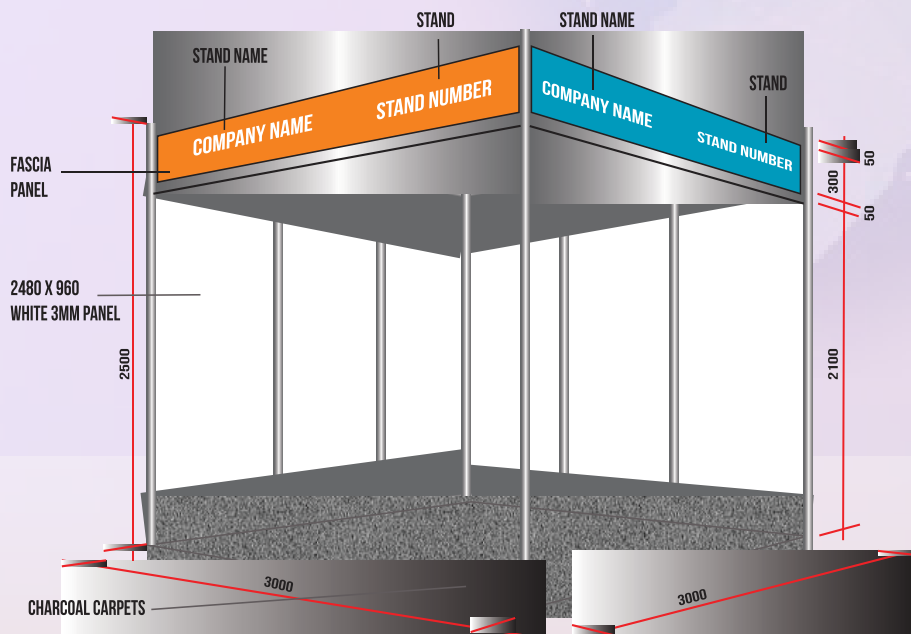
Silver Kshs. 1,000,000

- ◆ One (1) 4mx3m (12m²) Exhibition booth
- ◆ 5 full conference passes
- ◆ Website recognition
- ◆ Logo on sponsor section
- ◆ Logo included in program
- ◆ Company description
- ◆ Link to your featured content

Bronze Kshs. 500,000

- ◆ One (1) 3mx3m (9m²) Exhibition booth
- ◆ Three full conference passes
- ◆ Website recognition
- ◆ Logo on sponsor section
- ◆ Company description
- ◆ Logo included in program
- ◆ Company description
- ◆ Link to your featured content

EXHIBITION BOOTH KSHS.250,000



- One (1) 3m x 2m (6m²) exhibition booth. Inclusive of power source, centre bulb, 1 table and 2 chairs.
- Two (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches.

The Exhibition will be held in the Conference venue: The floor plan has been designed to maximise Exhibitors' exposure to the attendees. Exhibitors can choose more than one module to create a bigger area. Package sponsors who are exhibiting will receive priority exhibit booth assignment. Exhibit spaces will be sold on a first-come, first-served basis.

Please always indicate a second choice. Please note that module rental does not include any furniture other than:

- Table
- 2 Chairs
- 1 13amp electrical socket
- 2 spot light

GALA DINNER SPONSOR KSHS 600,000 (ONLY 1 AVAILABLE)

- Verbal acknowledgement as the Conference Dinner Sponsor during the Conference Dinner.
- Acknowledgement as the Conference Dinner Sponsor on printed Conference documents, including conference handbook and dinner invitation cards
- An opportunity to address guests at the Conference Dinner (10 minute presentation only). This could be before the dinner or during the dinner. The time allocation will be agreed with the organizing committee
- Company name/logo on Conference Dinner function ticket.
- Exclusive signage rights with signage prominently displayed at the Conference Dinner (pull-up banner to be supplied by sponsor by the advised deadlines).
- An opportunity to place one (1) promotional item at each place setting at the Conference Dinner (supplied by sponsor by the advised deadlines and no larger than A4 size).
- Three (3) complimentary tickets to the Conference Dinner.
- Company logo on conference website with links to company website.
- One (1) satchel insert (supplied by the advised deadlines, lightweight and no larger than A4 size).

Welcome Reception (Kshs.500,000)

The Sponsoring Company will be given a 15 minute trade talk slot during the opening cocktail.

Symposium (Kshs.800,000) (opportunity to brand and interact with delegates)

The opportunity to sponsor a scientific session that will take place during the main plenary session.

The 2023 program also includes sponsored sessions. For more information on the program slots available for sponsorship kindly contact the event organizer.

CONFERENCE MATERIALS SPONSORSHIP PACKAGE

This includes the sponsorships of posters, bags, lanyards and nametags, program and banners. The benefits of this are:

1. Posters –Kshs.80,000
2. Bags- In Kind
3. Lanyards-Kshs.80,000
4. Writing Materials- Kshs.50,000
5. Nametags- Kshs.80,000
 - Company logo on bags and nametags
 - Company name/logo on lanyards

- Advertisement in the program booklet
- One (1) bag insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).

This package will be allocated on a first come basis. Kindly contact the event organizer.

PRINT ADVERTISEMENTS IN CONFERENCE BOOK

Interested companies can advertise in the program booklet at the below rates:

Full page Advert	-Kshs. 55,000
Back inside cover Advert	-Kshs. 65,000
Front inside cover Advert	-Kshs. 70,000

For more information on sponsorship packages, please contact:
info@mmskenya.co.ke

AFLAR SPONSORSHIP EXHIBITOR BOOKING FORM

Name: _____

Company: _____

Contact: _____ Position: _____

Address: _____ Telephone: _____

Postcode: _____

Email: _____

CONFERENCE SPONSORSHIP OPTIONS (please indicate your selection)

- ☐ Platinum sponsorship
- ☐ Gold sponsorship
- ☐ Silver sponsorship
- ☐ Bronze sponsorship
- ☐ Gala Dinner sponsorship

TRADE EXHIBITOR PACKAGES

I would like to book the following:

Complimentary trade space approx (Platinum, Gold, Silver and Bronze Sponsors Only)

Approx trade space at a cost of Kshs. 250,000.

- ☐ I require a non-dressed table ☐ I will provide my own stand

PAYMENT METHOD

- ☐ I have enclosed a cheque payment of Kshs _____
- ☐ please invoice my organization
- ☐ I would like to pay by bank transfer (All Bank Charges to be paid by the Sender):

TERMS & CONDITIONS

By returning this signed Sponsorship Agreement ("Agreement"), you agree to be a non exclusive Sponsor of The AFLAR Congress 2023 on the following terms and conditions set out below.

Sponsorship entitlements will not commence until the 60% deposit has been paid. Deposit is due by 15th January 2023. Full payment is required by 15th February 2023.

Monies paid are non-refundable.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the documentation and preference will be determined in order of receipt of the signed Agreement and deposit. The Conference Organizers will notify you if you are unable to participate in your requested category.

The AFLAR conference Committee must approve the size and content of all inserts in the delegate packs.

Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you AFLAR and/or the Conference Organizers and you must not do anything where you will, in any way, be represented that you are a partner of the AFLAR and/or the Conference Organizers.

AFLAR will not allow any concurrent events involving any section of their members and/or conference delegates to be held during the duration of the conference. Any sponsor organizing such events will have their representatives and publicity material ejected from the conference and be forbidden from participating in future AFLAR events

I Representing agree to the above conditions.

Date Signature.....

Thank you for supporting the AFLAR Conference 2023
Looking forward to seeing you in Raddison Blue Hotel Upper hill.
Thank you for your continued support.



Event Organizers:

MEDICS MANAGEMENT SERVICES (MMS)

Cell: 0726830732 | Email: info@mmskenya.co.ke, www.mmskenya.co.ke